



# **Five years of the Foundation for Social Entrepreneurship Development „Być Razem” (Being Together). Experiences and perspectives**

**Original version by *Mariusz Andrukiewicz***

**Foundation "Be Together" was sponsored by the Association of Mutual Aid "Being Together". It is supporting the social economy - cooperatives, social enterprises in various legal forms. Foundation as part of its structure leads in Cieszyn social enterprise - a few workshops production - service and also carries out projects aimed at activating people returning to the labor market.**





The main objective of the project was to create the conditions for the use of objects with the organization of workshops activating the unemployed and socially excluded in the direction of self-employment. The output stage of the task was to revitalize the 9 objects, partial equipping them with machines and technological equipment and the construction of access roads and squares.

The total cost of the task along with the associated costs amounted to 5 976 500.033 zł (EU funds, the state budget, budget of the Municipality of Cieszyn). The investment is realized and oversaw the Department of Municipal Investments in Cieszyn.

Several years ago, Municipality of Cieszyn received from the paint manufacturer hectare of land with old factory halls. The area got into the care of the Association of Mutual Aid "Be Together", which leads in Cieszyn facility for homeless people and addicts, single mothers, victims of domestic violence, children, youth. In time, halls became the point of issuing food, antique furniture, used clothing. To renovate the entire facility was needed adequate funding. Thus was born the idea of creating a social enterprise in Cieszyn. The stimulus similar places in other European countries: Denmark, Finland, Belgium, Great Britain, Switzerland. As a result, in 2006, Cieszyn Municipality filed an application for the establishment of a social enterprise under the Integrated Regional Operational Programme for the years 2004-2006.



# FRPS „Być Razem” formerly

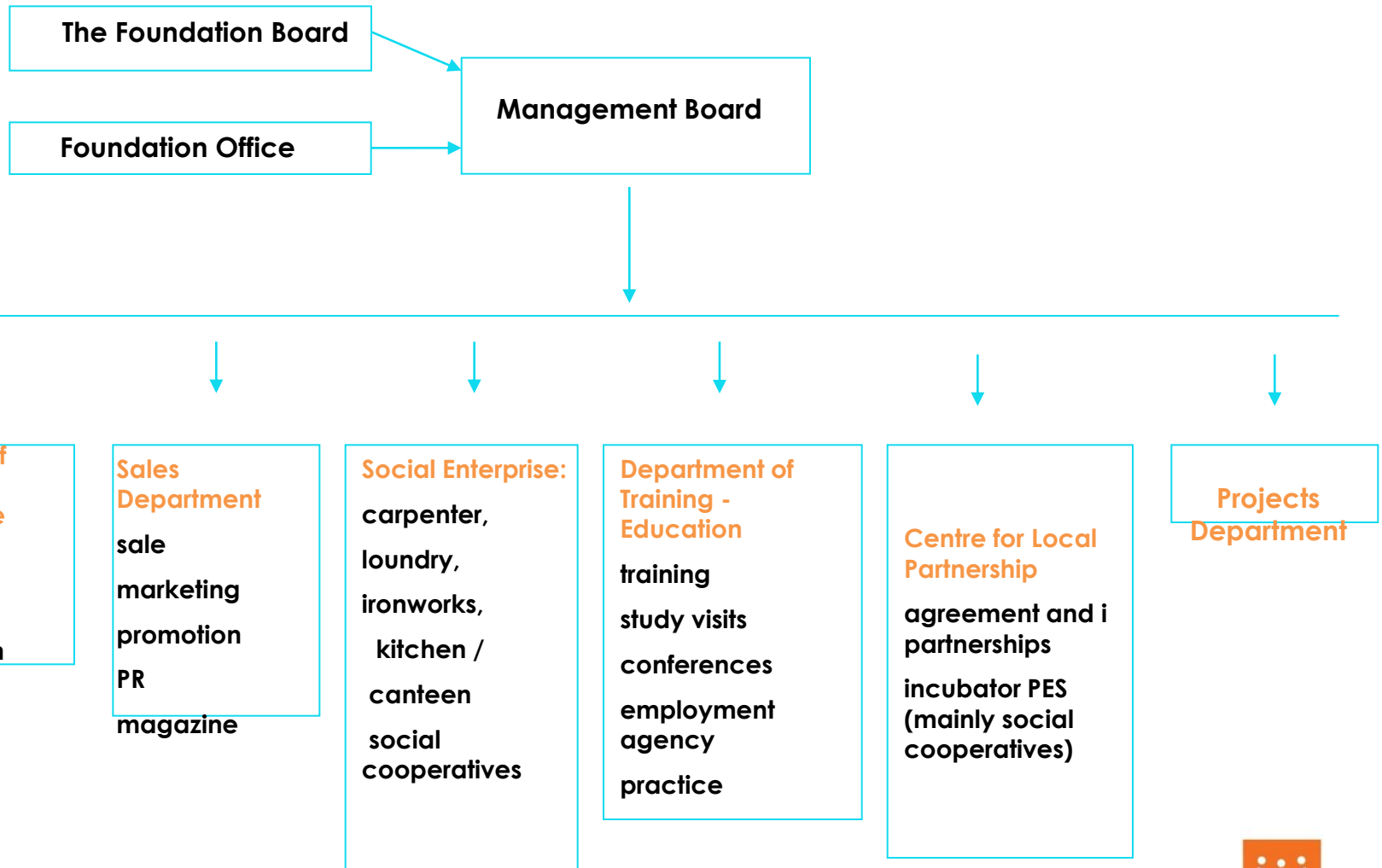


# FRPS „Być Razem”

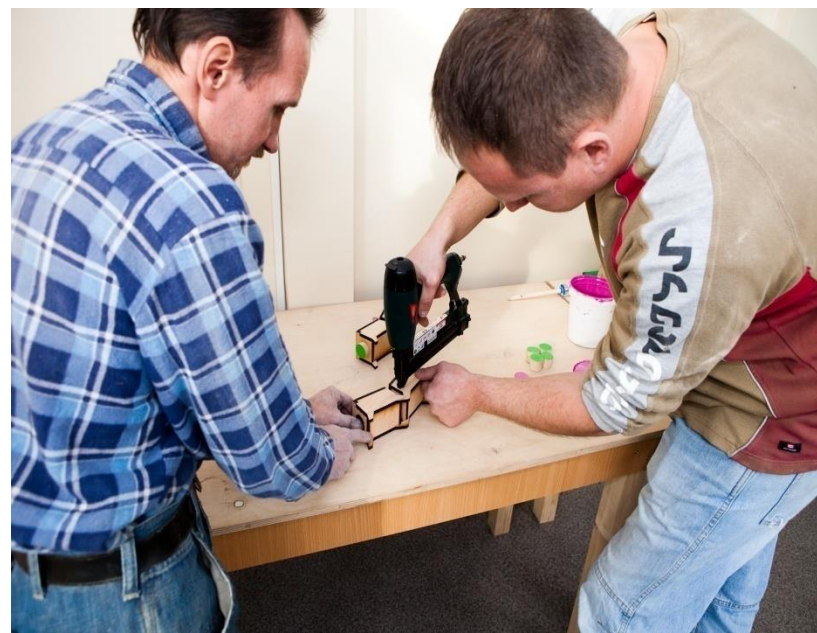
nowadays



# Structure



# Carpenter



# FRPS „Być Razem” przedsiębiorstwo społeczne ŚLUSARNIA



# Laundry



# Kitchen/ Canteen



# Social Cooperatives



- 1. New Horizon - Cieszyn (in liquidation)**
- 2. Super Taste - Cieszyn (in liquidation)**
- 3. Lilai Design - Cieszyn**
- 4. Steamboat - Cieszyn**
- 5. Eye of the Future - Brenna**
- 6. Minerva - Zywiec**
- 7. Ekozofia Disabilities - Cieszyn**
- 8. Two in preparation.**

# Local Partnership Centre





# Incubator





# Trainings, workshops, study visits





# Employment agency





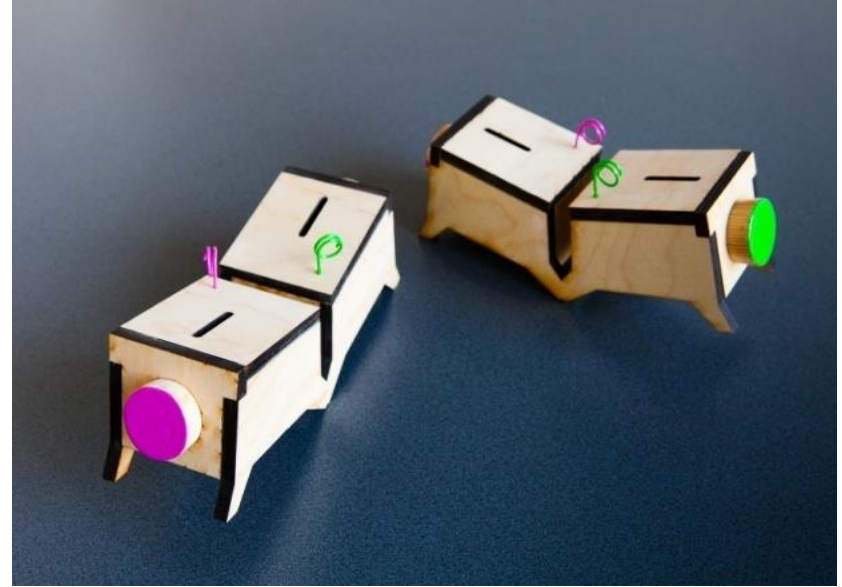
# „Być Razem” design





# WellDone®

DOBRE RZECZY





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**Modulo – organizator stołu**

**Drzewko – puzzle drewniane**





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**Gravity – wine rack**



**Winezer – wine rack**





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## Miasteczko



## Wieszaki Serce i Ludek





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## Competition

### Design a Good Thing

- promote the idea of the connection of the social economy and design, Good Product - Design and socially,
- promotion of young Polish designers and Polish design,
- shaping the attitudes of young designers designing socially engaged,
- obtaining another product WellDone,
- promotion of partnership initiatives trójsektorowego for effectively solving social problems,
- promotion of the local environment, local projects, initiatives, Cieszyn as a good place intersectoral cooperation.

## Podkładowca – Lambmat 😊 Design: Aleksandra Michałowska





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## Designers





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## Współpraca z biznesem

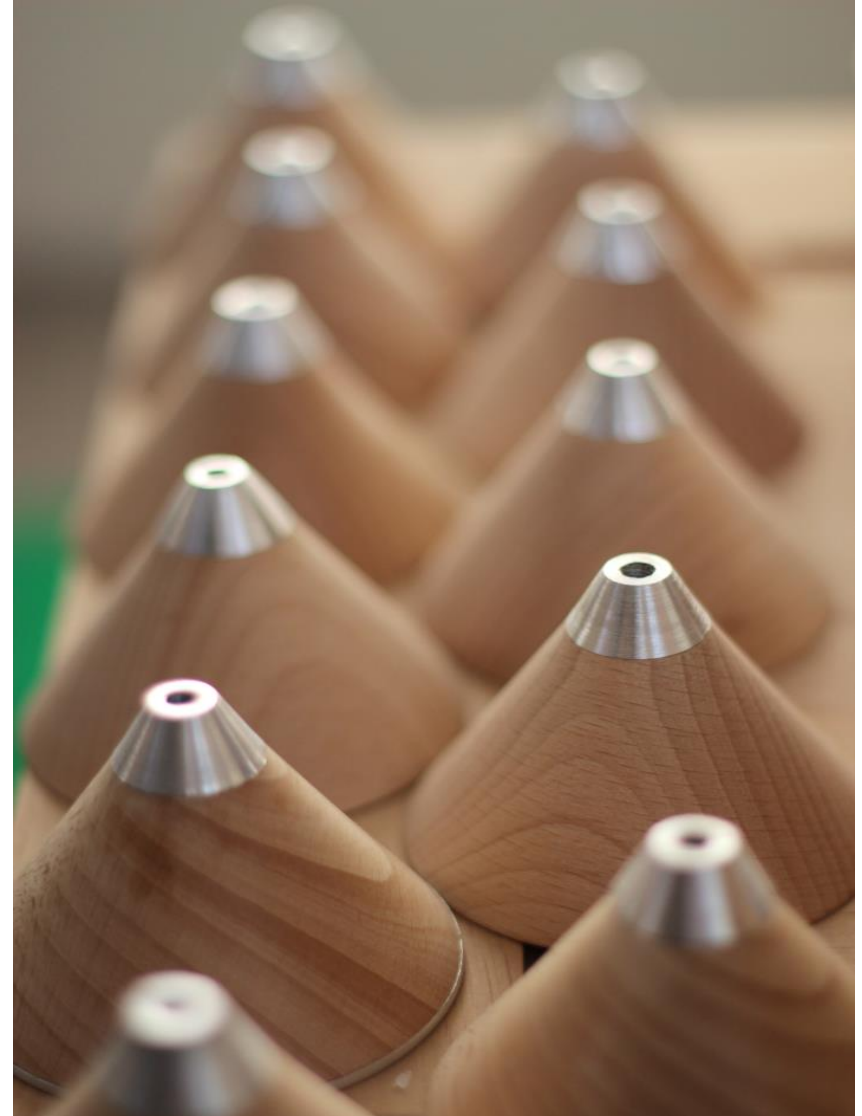
### Paged Meble S.A.

purchase gifts; common fairs, industry exhibitoin Milan, Poznan, Lodz, Gdynia; WellDone sale in showrooms in Warsaw and Szczytno; sponsoring prizes in competition; joint product)

### TEAK, Timberart, Mokate S.A.

### PwC, Rast

- shopping
- Subcontracting
- designing
- promotion
- sponsorship
- sale
- common product





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## Partnership





# FRPS „Być Razem” inne produkty





# FRPS „Być Razem” inne produkty





# FRPS „Być Razem”

## Some data ...

### Employees:

- Over 5 years foundation employed an average of 70 - 90 people per year (contract of employment, civil contracts) - more than half are people returning to the market work;
- Thanks to the Employment Agency used 501 offers, work has taken - in various forms about 250 people;
- Most people who have been unemployed and have found temporary employment in foundation had found in the labor market;
- Coorganized two editions of the Fair Work (attended by 61 employers offered 1,254 jobs);
- Coorganized 37 job boards (for 37 companies );
- 1,288 people have benefited from the employment agency (acquired 746 jobs)



# FRPS „Być Razem”

## Some data ...

### **Incubator:**

Thanks to the support of the incubator has been running, it worked and has inspired a number of initiatives of a social nature and economic min.:

First of Cieszyn Silesia social cooperatives - New Horizon, Super Taste, Lilai Design (employees and members of a total of 16 people) - in the preparation of the next four;

Companies and organizations - MSM Wojciech Malysz, DIMOOSA P. Koper, Open2be, Audiovisual Culture Foundation Grey Zone, Outline Cultural Association Mikołów Branch Gallery Grey Cieszyn, cooperation with printing Modena, GramOLajf Association, PPP OHP; Transboundary Volunteer Center;

- foundation was initiated actions to strengthen the NGO sector and cooperation with local government and business (training, consulting, federalization of NGO's, shows, forums, etc.);



# Fundation „Być Razem”

## Some data ...

### Other initiatives:

- NGO Forum of Silesian Region ( Silesian Parliament Hall ) for 160 people ;
- participated in the preparation of the multi- regional action plan for the promotion and dissemination of the social economy and the development of the social economy sector institutions and its environment in the region for the Silesian Region;
- a founding member of the National Union of Employers of Social Enterprises ( from 2012 a member of the Lewiatan ) ;
- co-organized and co-run the panel discussion "Small Bussiness vs Social Entrepreneurship - competition or cooperation? " at the European Congress of Small and Medium Enterprises ;
- organized Cieszyn Forum Social Economy ;
- four panel discussions as part of the Polish National Meeting of the Social Economy in Poznan and Krakow ;
- Was filmed some footage of the fundation activities as well as several articles in industry and national writings , web portals ;



# FRPS „Być Razem”

## Some data...

### Other initiatives:

- organized study visits abroad - in Finland (TEAK and social enterprises) - Teuva, Denmark (School of them. H.Ch. Kofoed ), Belgium (Brussels - International Trade Fair for Employment ), Ukraine (Czernichow and Kiev - cooperation with the University in Czernichow and organization Ahalar )
- organized study visits to Poland, the leading social enterprises (5 visits )
- 50 study visits at home and abroad (about 1,250 people - representatives of governments, NGOs, business, the unemployed );
- completed 150 training courses for different environments (approximately 1,500 people );
- advisory assistance, training benefited about 1,000 people seeking to return to the labor market;
- fundacion deals directly with over 5 years benefited about 4388 people from all over Poland;
- of about 50 NGOs from the area of Cieszyn and across the country Cooperated benefited from fundacion's support (training, consulting, joint ventures )



# **„Być Razem” Awards and prizes**

- **special award for the 'Silesian Thing "2009;**
- **the foundation was a semi-finalist of the competition Pro Bono Publico 2011;**
- **Special Mention and edition of the United Nations Development Programme (UNDP) and the National Centre for ESF Best Social Partnership - Private Year 2011 (Social Cluster);**
- **finalist for the second edition of the United Nations Development Programme (UNDP) and the National Centre for ESF Best Social Partnership - Private Year 2012 (partnership WellDone);**
- **Mariusz Andrukiewicz - Winner of the Polish Business Council in the category of social activities - 2013**



# Plans for the future

- development of what is - very difficult;
- support and reorganization of existing cooperatives;
- WellDone placing on the market (difficult, lengthy and expensive process);
- launch another social cooperatives;
- continuation of job placement and career counseling
- maybe first grant competition for NGOs from the area of Cieszyn?



**Fundacja Rozwoju Przedsiębiorczości Społecznej „Być Razem”**

**WellDone**

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